

Strictly embargoed until 13.00 BST, 09 August 2006



Director of Corporate Communications

ITN, the television news and multimedia content company today announces the appointment of Louise Evans as Director of Corporate Communications. She replaces Kathryn Holland who left ITN in June.

Louise will join from WH Smith Plc, where she is Head of Communications. At WH Smith, Louise is responsible for the design and delivery of the communications strategies for the external, internal and corporate business areas within the Group.

Louise joins ITN in October. As Director of Corporate Communications, her responsibilities will include group-wide media management and public relations, internal communications, regulatory affairs and corporate social responsibility.

Mark Wood, ITN Chief Executive, said: 'I am delighted that Louise is joining ITN. She has a highly impressive track record and is widely recognised as an outstanding communications expert. She joins at an exciting time for ITN as we are achieving substantial growth in our new media businesses as well as continuing to provide award-winning news coverage for ITV, Channel 4 and UK commercial radio. As Director of Corporate Communications, Louise will have a key role in explaining the ITN to story to the outside world and to our own staff and I look forward to working with her.'

For further information please contact:

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Note to Editors

ITN is one of the world's leading news and multimedia content companies. It broadcasts network news programmes and creates, packages, aggregates and distributes other content to a wide range of customers around the globe. Tailored to its customers' needs, ITN's content is on every media channel from television to the

internet to mobile phones.

ITN consists of five key business units: ITN News (which includes ITV News, ITV London News, Channel 4 News, More 4 News); ITN Source (formerly ITN Archive); ITN On (formerly ITN Multimedia, this includes ITN Radio); ITN Factual and Visual Voodoo; ITN Consulting. ITN's shareholders are ITV plc (40%), United Business Media (20%), Daily Mail & General Trust (20%) and Reuters (20%).