

PRESS RELEASE

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IRN TO PROVIDE NEWS SERVICE FOR IRELAND'S NEW NATIONAL RADIO STATION

UK commercial radio news provider IRN has won the contract to supply international news and sport to Ireland's new national radio station Newstalk 106-108.

Newstalk went on air in 2002 and up until now has broadcast in the Dublin area only. However, in July this year, Newstalk won a national licence and next month will become the country's only exclusive talk based station.

IRN won the three year supply contract in a run off with UK rival SKY.

Newstalk Director of News John Keogh said: "IRN's style is perfect for the younger listener we are trying to attract. Premier League football is very big over here and IRN has unrivalled coverage of every Premiership game. We also welcome the opportunity to go live to their showbiz reporters at all the major showbiz events around the world."

IRN's Managing Director John Perkins said: "It's good to add another Irish station to our list of clients. Our showbiz and sports people particularly are looking forward to being on air across Ireland."

Last month IRN announced it had won the contract to supply a news service to Yorkshire Radio and earlier this year Classic FM renewed its contract with IRN.

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About IRN

IRN is the major news and content provider to commercial radio in the UK supplying over 300 radio stations with a combined audience of 26 million listeners.

It also distributes a range of other programming to commercial radio stations including the Hit 40 UK and "A" list chart shows.