

PRESS RELEASE

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IRN wins four new radio contracts

IRN, the UK's leading news and content provider for commercial radio, has won four contracts to supply news to commercial radio stations in the UK.

IRN has snapped up the contract to supply CityTalk, the forthcoming Liverpool-based 24-hour speech station. Due to launch in early 2008, CityTalk will be the first speech-only format outside London and the first to be owned by Emap.

IRN has also secured its second major contract from Canadian media company Can West to supply news to *Original 106* in Aberdeen. The station goes on air in October and plans a music format with a strong emphasis on news programming. IRN began supplying news to sister station *Original 106* in Bristol earlier this year and now supplies two of Can West's three stations in the UK .

IRN has also picked up the news supply contract for Absolute Radio's *Jack FM* in Oxfordshire. The station is the first UK station to run the 'jack' format, a programming style very popular in the US market, where commercial stations say they play the music they choose rather than those favoured by record companies on a playlist. The station will launch in October. Furthermore, IRN will supply news to *Herefordshire and Monmouthshire Classic Hits* owned by Laser Broadcasting Group. The station plans to launch next month.

With the four new agreements, IRN will supply news 24 hours a day to over 260 commercial radio stations with a daily audience of 24 million.

John Perkins, Managing Director of IRN said: "We're delighted to have all four stations on board- especially as they all have such different and distinctive formats. It's heartening to see that whatever the output of the stations and whatever their target audience, they recognise the value of high quality news and we look forward to having them on board with IRN "

Ends.

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About IRN

IRN is the major news and content provider to commercial radio in the UK supplying over 260 radio stations with a combined audience of 24 million listeners. IRN also distributes a range of other programming to commercial radio stations including the three commercial chart shows -Hit 40 UK, "A" list and Fresh 40.

