

News release

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**ITN SOURCE AND ESPRESSO CREATE THE *EDUCATION CLIP LIBRARY***

**A UNIQUE EDUCATION VIDEO RESOURCE FOR PUBLISHERS AND  
BROADCASTERS – WORLDWIDE**

ITN Source and Espresso Group, both leaders in their respective fields, have joined forces to create the *Education Clip Library*, a unique, video licensing service for educational publishers and broadcasters around the world. The *Education Clip Library* is a timesaving and quality-enhancing service for educational publishers and broadcasters seeking to add inspiring video to their instructional programs.

ITN Source offers one of the largest video content libraries in the world, while Espresso Education adds an educational contextualisation layer, honed by years of experience developing award-winning and market leading video-rich education services in the UK. Businesses which subscribe to the service will gain access to a password-protected website, from where they will be able to search across educational criteria, view a wide range of clips, and select the ones that suit their curriculum needs.

All subjects for ages 4 to 19 are covered, at each educational stage. Whether it's modelling handwriting for very young children, or analysing how famous authors create their books, or understanding the reasons behind a tsunami, or watching Dr Martin Luther King lead the march from Selma – the *Education Clip Library* has it all, and more.

Launching in early 2008 with 6,000 educational clips serving the primary and secondary sectors, the service will grow to around 20,000 clips over time, offering educational publishers and broadcasters access to a unique library of video clips, taken mainly from high-quality television news, schools and feature programs, or specially-shot clip material.

Mark Wood, CEO of ITN says:

“ITN Source provides a vast range of video for educators and publishers to select from. We have invested heavily in developing user-friendly web-based viewing and selection options. In partnering with Espresso, we add the educational layer which together allows us to present the very best of our video to educational business customers.”

Richard McGrath, MD Espresso Group says:

“The use of video in education is not new, as many classroom teachers will use long-form programs or clips to support a lesson. What we offer is different: focused and relevant video clips that target specific learning objectives. To achieve that relevance, video needs to be edited, scripted, and tagged - in short, 'contextualised'. We offer this service to publishers and broadcasters – who will benefit with access to proven and highly relevant materials to bring instructional courses to life.”

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**About ITN Source**

ITN Source is part of ITN, one of the world’s leading news and multimedia content companies creating, aggregating, packaging and distributing news and other multi-platform content to a wide range of customers around the globe. ITN Source is the gateway to over 800,000 hours of iconic footage and creative moving imagery captured

over three centuries. From news to drama, celebrity, comedy, music, wildlife, natural history and film, to an inspirational new Stock Footage section and growing collection of HD material, ITN Source is the media industries' first choice for professional video content.

ITN Source represents the world's largest and most diverse catalogue of moving image libraries including, Reuters, ITN, Channel 4, Granada, British Pathe, Fox News and Fox Movietone, Channel 9 News and other specialist collections. An advanced digital website offers customers the convenience of searching for, viewing, downloading and purchasing inspiring and captivating professional footage at the touch of a button.

With headquarters in London, ITN Source has sales offices across the globe in New York, Los Angeles, Canada, Berlin, Paris, Johannesburg, Sydney and Tokyo.

For further information, visit [www.itnsource.com](http://www.itnsource.com)

### **About Espresso Group**

Espresso Group is a market leading group of companies based in the UK dedicated to developing and delivering digital content, learning platforms and web portal applications to the education markets. The group consists of three subsidiary businesses: *Espresso Education*, the UK market leader in the provision of video-based digital curriculum services to primary and secondary schools (featuring Espresso Primary, Clipbank and Channel 4 Learning), which includes an international division that licenses and distributes content into more than 40 countries worldwide; *Netmedia Education*, one of the UK's largest providers of learning platform, web portal and integration services to regional broadband consortia, local authorities and schools; and *Education Media Delivery*, the leading online content delivery service for educational software to RBCs, local authorities and schools in the UK. Espresso Group shareholders include the founders, management and staff, venture capital trusts, ITN, Channel 4 and private investors.

For further information, visit [www.espresso.co.uk](http://www.espresso.co.uk)